

Rep Order# 7902082 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 24780  
EC'd Yes Last Received: Printed: 09/07/2012 11:49 AM

1 of 4

Station KSL-TV SALT LAKE CITY  
Advertiser ( ) LOVE, MIA  
Product LOVE/CD4/R  
Estimate# 908911  
Buyer Patricia Done  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING ST, SUITE 400  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E  
Flight Dates 09/08/2012 - 09/11/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAMIE ANDRUS  
Salesperson Phone# 202-872-1155  
Salesperson FAX#

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND Completes ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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1	SU	MORMON TIMES	10A-1030A	:30	09/09-09/09	1	\$20.00	1
Rating:	4.3							
2	SA	GAME NIGHT	630P-7P	:30	09/08-09/08	1	\$30.00	1
Rating:	2.9							
3	M	TONIGHT SHOW	1035P-1135P	:30	09/10-09/10	1	\$100.00	1
Rating:	4.2							
4	TU	TONIGHT SHOW	1035P-1135P	:30	09/11-09/11	1	\$100.00	1
Rating:	4.2							
5	SA	SPORTSBEAT	1035P-1105P	:30	09/08-09/08	1	\$75.00	1
Rating:	2.8							
6	SA	6PM NEWS	6P-630P	:30	09/08-09/08	1	\$100.00	1
Rating:	3.6							
7	SU	MUSIC & SPOKEN	930A-10A	:30	09/09-09/09	1	\$175.00	1
Rating:	5.4							
8	SU	TODAY	7A-8A	:30	09/09-09/09	1	\$50.00	1
Rating:	1.5							
9	M	NEWS	630P-7P	:30	09/10-09/10	1	\$140.00	1
Rating:	3.5							

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2 of 4

Last Received: 09/07/2012 10:02 AM

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Showing Buylines: All Lines

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Agency C/P1/P2/E  
Flight Dates 09/08/2012 - 09/11/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAMIE ANDRUS  
Salesperson Phone# 202-872-1155  
Salesperson FAX#

Ln Day Program  
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Time Len Dates Spots/Week Rate Total Spots  
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11 M NEWS @ NOON  
Rating: 3.5

12P-1P :30 09/10-09/10 1 \$140.00 1

11 TU NEWS @ NOON  
Rating: 2.1

12P-1P :30 09/11-09/11 1 \$85.00 1

12 M NEWS @ NOON  
Rating: 2.1

12P-1P :30 09/11-09/11 1 \$85.00 1

13 M NEWS @ 6P  
Rating: 4.2

6P-630P :30 09/10-09/10 1 \$170.00 1

14 TU NEWS @ 6P  
Rating: 4.2

6P-630P :30 09/11-09/11 1 \$170.00 1

15 SU MEET THE PRESS  
Rating: 2.2

8A-9A :30 09/09-09/09 1 \$90.00 1

16 M DR PHIL/RATE  
Rating: 2.0

4P-5P :30 09/10-09/10 1 \$90.00 1

17 TU DR PHIL/RATE  
Rating: 2.0

4P-5P :30 09/11-09/11 1 \$100.00 1

18 M TODAY 2  
Rating: 2.2

6A-7A :30 09/10-09/10 1 \$100.00 1

19 TU TODAY 2  
Rating: 2.2

6A-7A :30 09/11-09/11 1 \$100.00 1

20 M TODAY  
Rating: 2.0

8A-9A :30 09/10-09/10 1 \$110.00 1

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EC'd	Yes														
<b>Showing Buylines: All Lines</b>															
<b>Station</b>	KSL-TV SALT LAKE CITY	<b>Agency</b>	( ) SMARTMEDIA GROUP	<b>Rep Firm</b>											
<b>Advertiser</b>	( ) LOVE, MIA	<b>Sales Office</b>	( ) WASHINGTON												
<b>Product</b>	LOVE/CD4/R	<b>Salesperson</b>	( ) JAMIE ANDRUS												
<b>Estimate#</b>	908911	<b>Agency C/P1/P2/E</b>	ALEXANDRIA, VA 22314												
<b>Buyer</b>	Patricia Done	<b>Flight Dates</b>	LOVE/ORDR/908911												
<b>Phone#</b>		<b>Hiatus Weeks</b>	09/08/2012 - 09/11/2012												
<b>Fax#</b>		<b>Salesperson Phone#</b>	202-872-1155												
<b>Ln</b>		<b>Salesperson FAX#</b>													
		<b>Time</b>		<b>Len</b>		<b>Dates</b>		<b>Spots/Week</b>		<b>Rate</b>		<b>Total Spots</b>			
22	SU	Day		---		Program		---		---		---			
Rating:	1.6														
23	M														
Rating:	3.6														
24	TU														
Rating:	3.6														
25	SA														
Rating:	2.7														
26	SU														
Rating:	7.3														
27	SA														
Rating:	2.8														
28	M														
Rating:	2.7														
29	TU														
Rating:	2.7														
30	SA														
Rating:	5.6														
31	M														
Rating:	7.2														
32	SU														
Rating:	5.7														
		SUNDAY NIGHT FB													
		615P-930P		:30		09/09-09/09		1		\$1,200.00		1			

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33	TU	THE VOICE	7P-8P	:30	09/11-09/11	1	\$1,400.00	1
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---REPORT TOTALS---

Report Totals: 33 / \$8,225.00

---SALES MONTHLY TOTALS---

Sep 12: 33 / \$8,225.00

Sales Totals: 33 / \$8,225.00

Station Totals: 33 / \$8,225.00

Lines not sent/rclid/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$41,125	CABL	0%	KJZZ	0%	KSL	20%	KSTU	0%	KTVX	0%
		KUCW	0%	KUTV	0%	NSL	0%	UNKN	80%		

Books	null
Demos	R435+